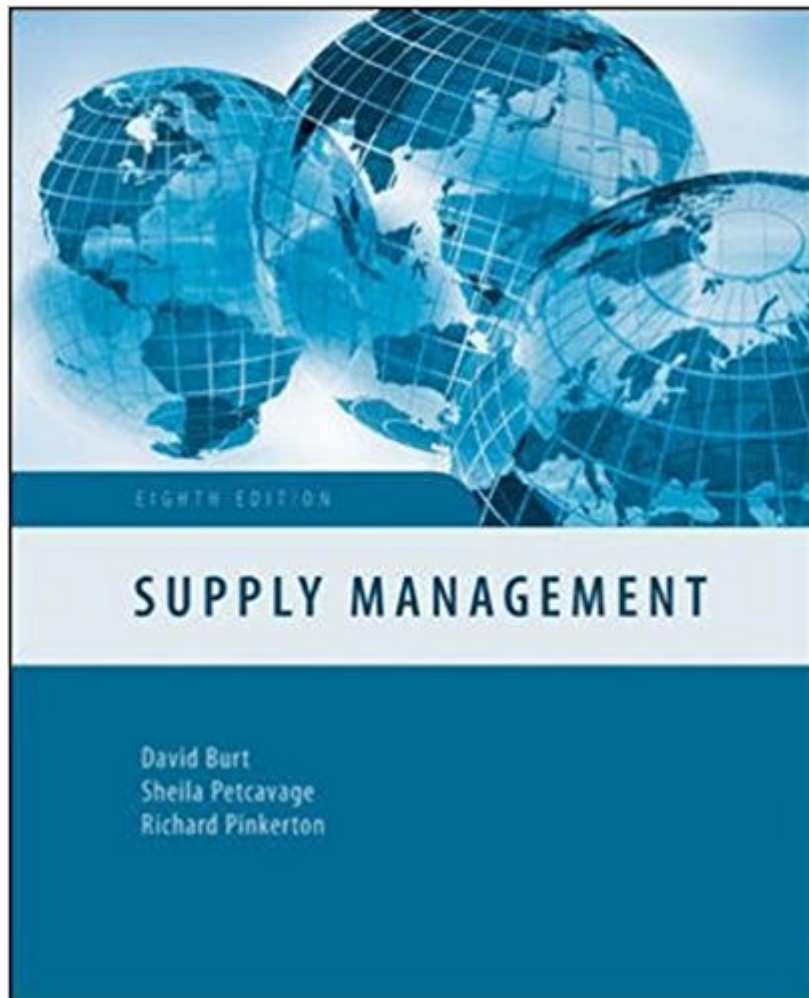




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Supply Management



Synopsis

Supply Management is a major revision of the classic text in the field of procurement. The Eighth Edition builds on the strengths of prior editions, while including state of the art coverage and enhancements to help prepare students for the globalized world of business they will enter.

Book Information

Hardcover: 640 pages

Publisher: McGraw-Hill Education; 8th edition (January 5, 2009)

Language: English

ISBN-10: 0073381454

ISBN-13: 978-0073381459

Product Dimensions: 7.6 x 1.1 x 9.2 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 27 customer reviews

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Customer Reviews

Distinguished Professor of Supply Chain Management and Director of the University of San Diego's undergraduate and graduate programs in supply chain management. He is founder and Director of USD's Supply Chain Management Institute and of the Strategic Supply Management Forum, an annual meeting of innovative supply management professionals from North America, Europe and Australia.

Buying school books sucks. It's just another way that students become more and more in debt trying to get an education. I turned to for my last 3 courses and did rather well. Saving quite a bit over my college bookstore prices. However, this book was extremely much more expensive than any of the prior books ordered on . I figured that either it was enormous, or much larger in size (page length/width) than normal books, so proceeded with my order. I paid 160\$ for this tiny, little, used book. Are you kidding me???? Not only was it used, it was written 9 years ago, isn't even a normal 9x6" size, and barely an inch thick. What the heck did I just pay for???? This was ridiculous.

Looks like my education has taught me nothing thus far.

This book is POORLY structured for an Introductory Procurement course. Very unorganized. I DO NOT recommend

Good book. I learned a great deal from it.

As a supply management practitioner I found this book very refreshing in its practicality, and use of real world scenarios where principles become real. A good resource and training tool.

Good book. I used it for school and it was pretty easy to read and understand.

Burt did an excellent job on this book. It covers the full band width of supply chain but also has nice case studies and some practical details on vendor evaluation. I really liked it.

I am sure there are more books out there that make supply management much easier to grasp and enjoy. I found this book boring and somewhat out of date.

This book was very informative and I feel like I learned alot from this about Supply Chain and Logistics. Management is very complex and this book helps to bring together the role of a Supply Chain Manager.

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